

Ballet TUCSON

2016-2017 SEASON PLAYBILL ADVERTISEMENT ORDER

Ad to appear in Ballet Tucson Playbill for 2016-2017 Season.
 Playbill distributed at all Ballet Tucson performances. Circulation – approximately 10,000.

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number(s): _____ Contact Person: _____

Email: _____

Rates for Camera-ready Advertisements

	Regular Price	If paid in full by June 30 (30% discount)	If paid in full by July 31 (15% discount)
_____ BACK COVER (Bleed: 5.75" x 8.75", Trim: 5.5" x 8.5", Live: 5" x 8")	\$1,200	\$840	\$1,020
_____ INSIDE COVERS (Bleed: 5.75" x 8.75", Trim: 5.5" x 8.5", Live: 5" x 8")	\$1,200	\$840	\$1,020
_____ Full Page, Full Color (5" x 7.9375").....	\$1,000	\$700	\$850
_____ Full Page, Black/White (5" x 7.9375").....	\$500	\$350	\$425
_____ Half Page, Full Color (5" x 3.874").....	\$500	\$350	\$425
_____ Half Page, Black/White (5"x 3.874").....	\$300	\$210	\$255

DINING GUIDE:

_____ Quarter Page, Full Color (2.4375" x 3.8125").....\$250.....\$175.....\$212

- Please add \$50.00 production cost if you would like Ballet Tucson to design/produce your ad.
- Please use the same artwork as last year.

Accepted Files:

High resolution PDF format (preferred) or EPS or TIFF files (300 dpi)
 All fonts must be embedded or converted to outline.

Camera ready artwork due by Friday, September 16, 2016

Please submit ads to: ballettucson@aol.com

Please remit payment in full to:

BALLET TUCSON
200 S. Tucson Blvd. • Tucson, AZ 85716
(520) 903-1445 • www.ballettucson.org

Thank you for your support!